

Plant-Based Softgels Are Here!

Softgel capsules offer distinct advantages over tablets and dry capsules. They're easy to swallow, protect ingredients from oxygen, and boast an elegant, polished appeal. However, traditional animal-based softgels exclude consumers seeking plant-based alternatives.

Introducing Vegan Softgels

Softgel Technologies is excited to announce our new capability to encapsulate formulas using vegan softgels. Utilizing an innovative pea starch technology, these capsules match—and even exceed—the performance of bovine, porcine, and fish-derived softgels.

Vegan Softgel Advantages:

- Rapid disintegration for optimal absorption
- Strong and durable design with excellent seal integrity
- Equal or enhanced stability compared to gelatin softgels
- Crystal-clear transparency for premium aesthetic appeal
- Improved stability in humid environments
- Greater versatility to use multi-ingredient and complex formulations
- Supports non-GMO, Halal, Kosher, and clean-label claims
- Complies with European Pharmacopoeia and USP standards for nutraceuticals

The Growing Plant-Based Market

The demand for plant-based products isn't limited to vegans and vegetarians. Flexitarians, health enthusiasts, and eco-conscious consumers are driving this trend.¹

49% of global consumers seek plant-based alternatives, with **26%** reporting they are flexitarian or reducing meat intake and **23%** identifying as vegetarian or vegan.²

451,000 online searches for “plant-based” were recorded in 2023 alone.³

There was a **302%** increase in new packaged consumer goods with plant-based claims between 2018 and 2022.⁴

“It's safe to say that plant-based is now a lifestyle choice, and it's here to stay.” — Mintel, 2024⁵





Setting the Standard for Vegan Softgel Excellence

Produced using the same cutting edge equipment and in-house expertise as our traditional gelatin capsules, our vegan softgels deliver the high-quality performance you expect from Softgel Technologies—without compromise.

Why Softgel Technologies?

For more than 30 years, Softgel Technologies has focused exclusively on softgel manufacturing, setting the gold standard in this delivery form.

Unmatched Expertise: With 32 U.S. patents, we've pioneered advancements in bioavailability, dissolution, and nutrient stability, making our softgels truly stand out.

World-Class Manufacturing Facility: Our cGMP-certified facility in Los Angeles features precision blending and encapsulation equipment, enabling us to consistently produce softgels of unparalleled quality.

In-House Analytical Laboratory: Staffed by highly trained experts, our lab ensures the integrity of every softgel through rigorous testing at all stages—from raw materials to finished products.

Collaborative Support: More than a contract manufacturer, we assist with formulation development, sourcing premium ingredients, and providing real-time stability data to help your brand thrive.

Commitment to Transparency: We encourage regular customer audits to review batch records, certificates of analysis, and quality control test results, fostering trust in every partnership.

Ready to Go Veg?

Contact Us to Learn More:

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¹ [pmc.ncbi.nlm.nih.gov/articles/PMC8210981](https://pubmed.ncbi.nlm.nih.gov/articles/PMC8210981)

² [innovamarketinsights.com/trends/plant-based-trends](https://www.innovamarketinsights.com/trends/plant-based-trends)

³ [nielseniq.com/global/en/insights/analysis/2024/plant-based-trends-2024](https://www.nielseniq.com/global/en/insights/analysis/2024/plant-based-trends-2024)

⁴ [mintel.com/insights/food-and-drink/emerging-trends-in-the-plant-based-industry](https://www.mintel.com/insights/food-and-drink/emerging-trends-in-the-plant-based-industry)

⁵ [mintel.com/insights/food-and-drink/emerging-trends-in-the-plant-based-industry](https://www.mintel.com/insights/food-and-drink/emerging-trends-in-the-plant-based-industry)